

DAT BOX

047 BOX 04



A box is a convex polyhedron with quadrilateral faces that is used to store or carry its content for a specific objective.

Though a box may typically be shaped as a cube, it's appearance may also feature a contoured surface and isn't always limited or constructed in a square fashion. An unrestricted rite of passage to expose one's true creative potential inside and out and to inspire and grow artistical creation to perfection.

47th Raffles Kuala Lumpur Graduation, box presents our dexterous graduates that will be showcasing their best work when they act as their authentic selves by bringing their diverse perspectives to the table. From making amazing and fantastic print or digital art pieces to producing stylish and ecological clothing. Raffles Kuala Lumpur believes, "You have to think outside the box to challenge the status quo."

So go ahead and dream big!

#### "Education is the most powerful weapon which to use to change the world." – Nelson Mandela

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The new generation of college students want to change the world. They want to make a difference in their communities and make money while doing it. Working just to earn money takes a backseat to finding a career that is fun, fulfilling and meaningful. To our graduating students, I would like to extend our "Congratulations" to all of you.

Your graduation represents the beginning of a new stage in your life as you move from your comfort zone to a challenging new environment. You will utilise your versatility and adaptability to meet the demands of these new challenges. Your distinct qualities will set you apart from your peers - as assets to your employers and as individuals who are ready to compete in the global market.

Have fun!

David Liew College Director

# COLLEGE DIRECTOR

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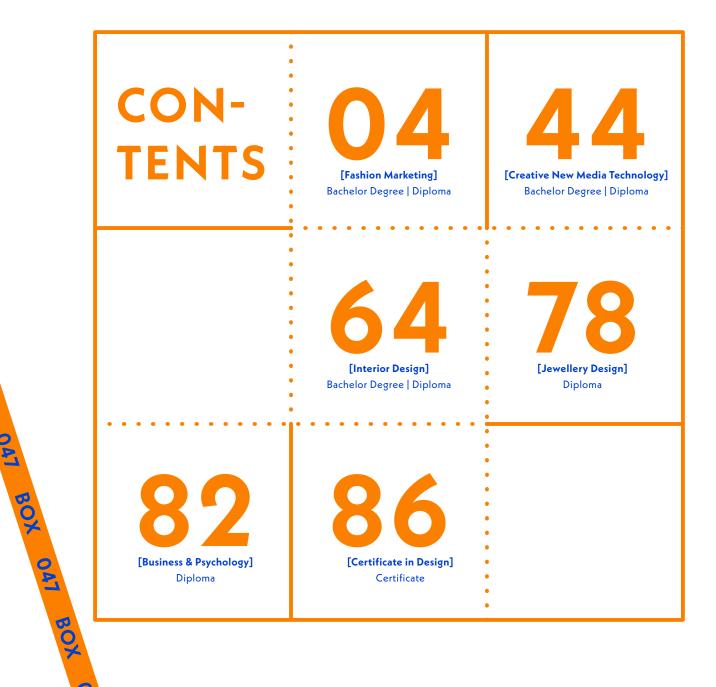
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### FASHION MARKETING

"I'm sorry that good looking people like us made you throw up and feel bad about yourself." — Hansel, Zoolander

Team Foreword by Betsabeh Sohrabi







BOX 047

BOX 047

047

Water The Plant Campaign International Fashion Business undertaking live project with Water the Plant launching campaign.





#### Fashion Revolution Week 2022's Swap Party

International Fashion Business students organised the Fashion Revolution Week 2022's Swap Party to promote sustainable fashion practices.



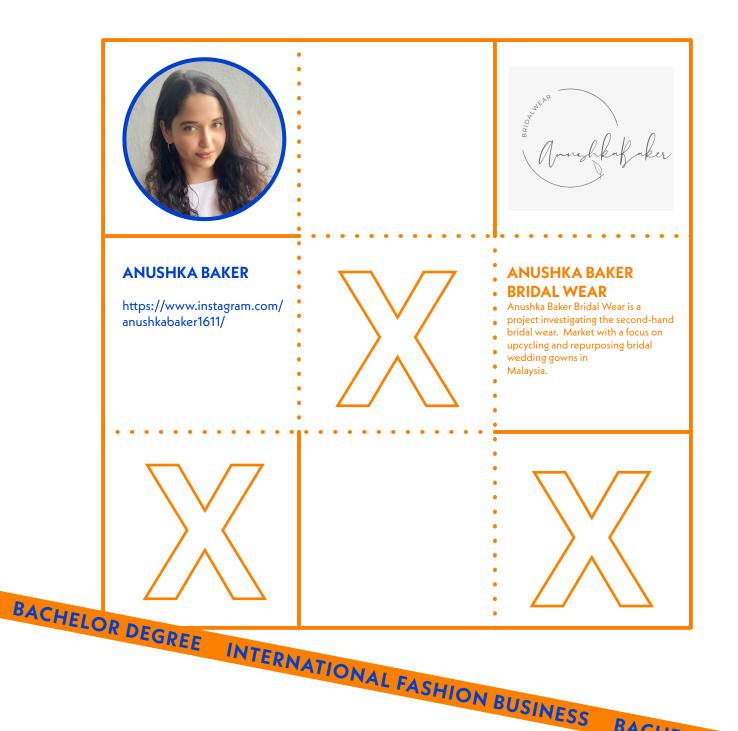


#### XUE\_S Showcase Interview by International Fashion Business senior for Fashion Revolution Week 2022.



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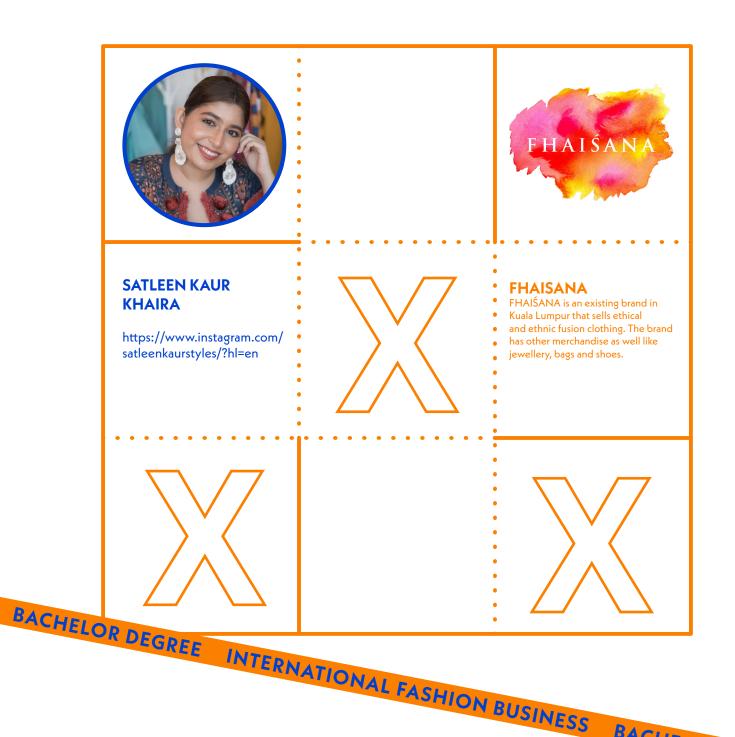




















#### PRODUCT











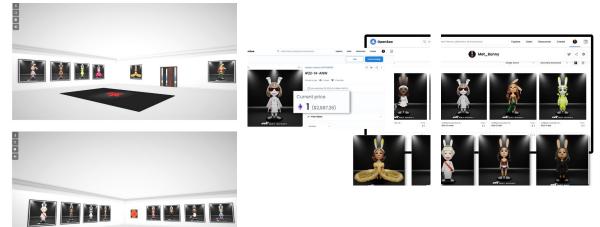
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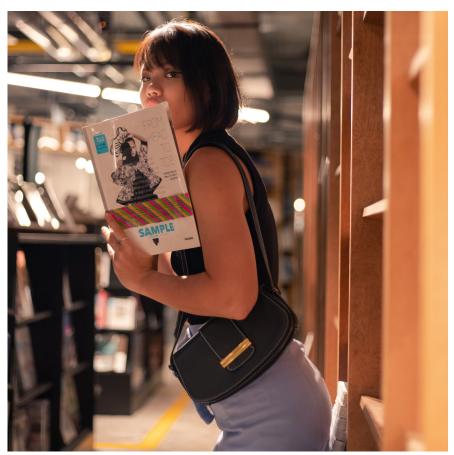


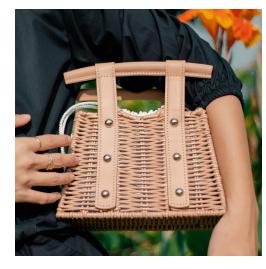






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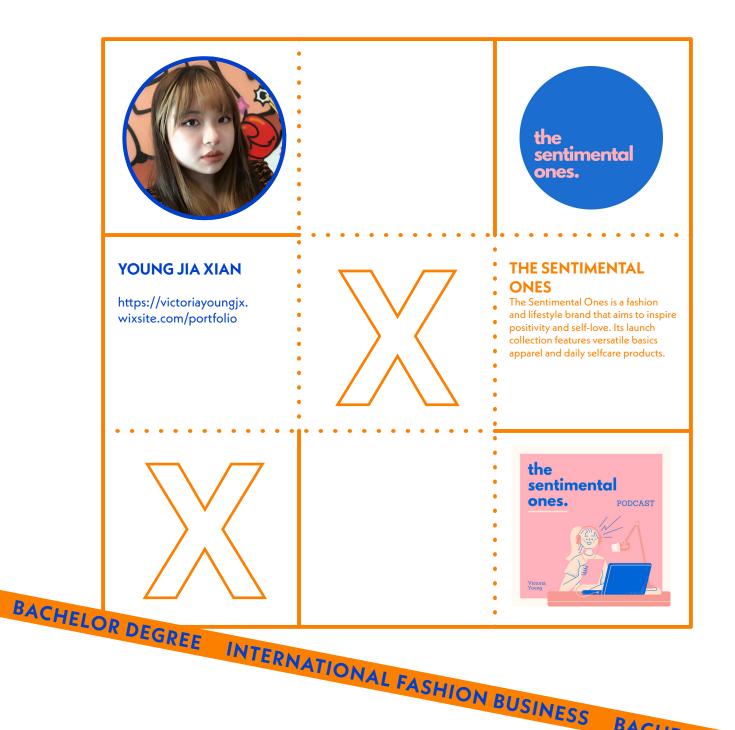












# the sentimental ones.





















AISHATH FATHEENA Maldives

aishathftheena@gmail.com

#### LOO JUN YU

DIPLOMA

Malaysia bobbyloo962@gmail.com

**FASHION BUSINESS** 



#### Vision

We want to be the global leader in athleisure/streetwear by empowering innovation and design to provide complete customer satisfaction.

DIPLOMA

#### Cerocity

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A Malaysian streetwear brand that creates high-quality athleisure/ streetwear inspired by the London/ Berlin streetwear culture, as well as environmentally friendly clothing.

#### Mission

• To make the world a kinder and

- more sustainable place with our eco-
- friendly apparel. Furthermore, we

FASHION BUSINESS

- strive to improve the quality of life
- for our business partners, customers, and employees.
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**DEWI AZALEA** Malaysia dewi4z4le4@gmail.com

LOOI CHZE YONG Malaysia looi\_yong@hotmail.com

EMILY THERESA SANTA MARIA

DIPLOMA

Malaysia emily.theresa03@gmail.com

**FASHION BUSINESS** 



DIPLOMA



EGLAF

- The HAZARD: BEWARE AW22
- collection is a limited edition

FASHION BUSINESS

- collaboration initiated by our group
- with the local streetwear brand,
- EGLAF.
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DIPLOMA



LAI YIT TENG Malaysia laiyitteng@gmail.com

#### **PUAH EN THONG** Malaysia puahenthong@gmail.com



FASHION RETAIL MANAGEMENT

BONG KAR CHUN Malaysia ahbongobama@gmail.com



DIPLOMA FASHION





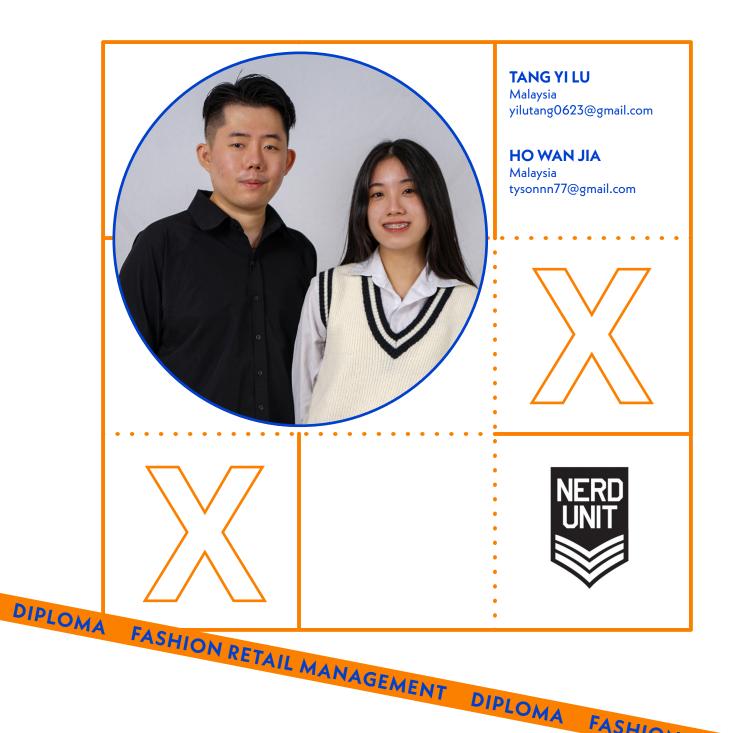
#### **BIANCARINA**

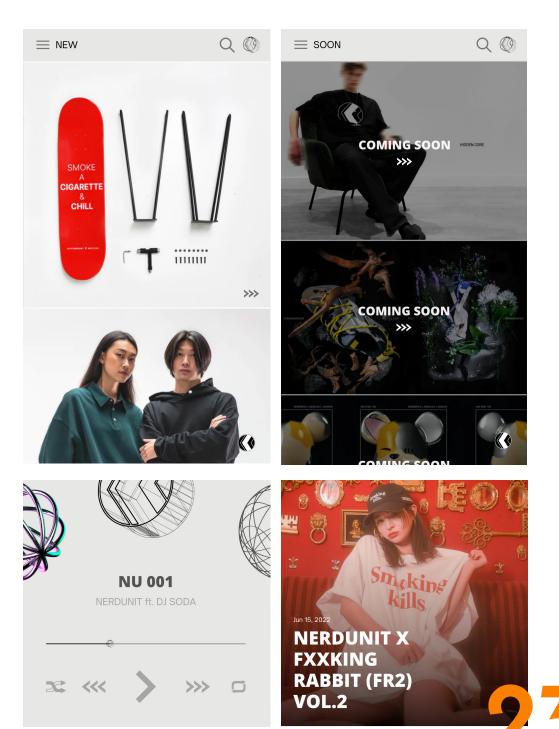
BiancaRina inspired by Peranakan culture, a hybrid of Malay and Chinese. Peranakan descendants were found not just in Malaysia, but also in Thailand, Indonesia, and Singapore.





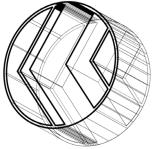






#### NERDUNIT

For this live industry collaboration with Malaysian renowned streetwear brand, NERDUNIT, we created a mobile app that serves as a new shopping platform for the brand.







#### **BLUE SPRING**

Blue Spring is a Malaysian clothing brand formed by 6 good friends to project modern day nostalgia, inclusivity and diversity in our products and everything we do.

#### Vision

To provide high quality clothing and to be a fashion brand that is acknowledged and respected within the industry to our target audience who are craving for inclusivity and diversity.

#### **Mission**

To create a recognizable brand that satisfies the modern day nostalgia cravings of the people into design and expand into the Asian market and potentially in other countries.













#### HOUSE OF DS

House of DS provides a multi occasion style of dresses and skirts for consumers. House of DS products seek to style up females with dresses and skirts that reflect fun, chic, sincere and genuine characteristics in every individual.

#### Vision

To create more opportunities for females to enjoy wearing dresses and skirts

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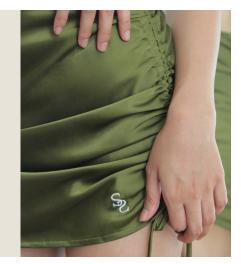
#### Mission

To boost female confidence who face low self-esteem by dressing them up and increasing their self value.











#### SELESA

"Selesa" focuses on comfort, multifunctional, stylish garments to further elevate the lives of women. The brand brings out a collection of multifunctional nightwear which allows individuals to express their personal everyday style.

#### Vision

To elevate the comfortness of oneself during their day-today routines in nightwear.

Mission To bring comfort anywhere and everywhere.















#### UNORTHODOX

Unorthodox is a fashion denim brand that strives to present collections of unique and novel denim designs to the public at an affordable rate.

#### Vision

Allowing individuality to blossom within each individual while providing them pieces as conduits of self-expression.

#### Mission Providing unique denim pieces to the

general public at an affordable price range.





# **UAORTHODOX**





#### **ASHLEY LAUREISHA** MARSH

Malaysia ashley.laureisha@gmail.com



FASHION STYLING

#### LA ROMANCE AVEC **SOI-MEME**

La romance avec soi-même means "Romance with Oneself" in French. It revolves around the concept of sustainable fashion and the significance of selfworth. Encourage exploration of own values instead of blindly following the trend.

DIPLOMA



DIPLOMA



#### CATHERINE LIM HUI MIN

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Malaysia catherinehuimin@gmail.com

#### **BE YOUR OWN QUEEN**

Women are all different in terms of passion, presence and preference. They are not accountable to anyone. This project depicts independence and superiority in one's own body.









LAU EE HUI Malaysia laueehui2@gmail.com



#### **EFFORTLESS CHIC**

DIPLOMA

In styling, wearing minimal amount of clothing can seem like a stroke of genius or a miss. This series aims to illustrate simplicity at best by being effortless.



DIPLOMA

FASHION STYLING



HEARTE Malaysia ohhearte@gmail.com



#### **IN THE 1990s**

The 90s was an iconic era of fashion that proved the birth of legendary designers and significant runway moments. Depicting a great milestone, this editorial acts as an homeage to the decade.







LOH KAH WEI Malaysia Hehitsweiii@gmail.com

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#### **BE STYLE. BE YOU** Girls do not call themselves Disney's

fugitive princesses because of beauty, but because of the yearning to become a new era princess with pursuit, bravery, and independence. We create a valuable connotation for Disney's fugitive princess by ourselves.

DIPLOMA



DIPLOMA

FASHION STYLING



NABILAH ABDULLAH Malaysia nabilahabdllh@yahoo.com



THE WONDER OF LABLACKED

Coffee became the number one most uttered hord in the dictionary as of 2021. In collaboration with "La Blacked", this editorial displays the essence of story telling via fashion and coffee.





LABLACKED



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**LEE JIA EN** Malaysia jiaen220@gmail.com



FASHION STYLING

#### **FAITH-NAVIGATOR**

DIPLOMA

Crystals are practised and adopted in many cultures and acts as a devotee of faith. This editorial navigates the view forward a sense of calmness and protection.



DIPLOMA



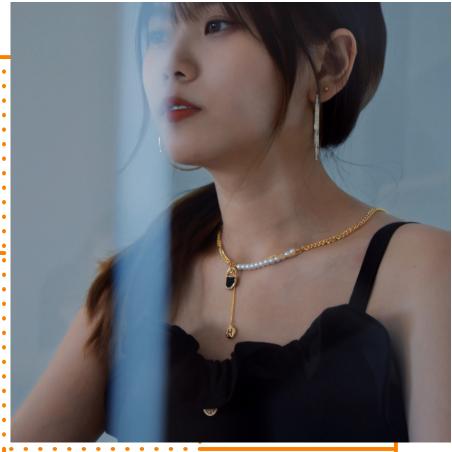
**AUNG JIE SHUANG** Malaysia shuang@hotmail.co.uk

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#### FOR EVERY WOMAN

The essence of a woman comes in many interpretations, yet every time it's depicted, it gives a different sentiment. Accesories are by way of individuality and style.







#### **PRESHA SASHI** Malaysia preshasashiwork@gmail.com

#### **FASHION THROUGH** THE EYES OF THE WORLD

Revolving around the concept of naturality and transparency, paparazzi-style photography has given fashion the opportunity to be viewed in a realistic manner within the public eye.

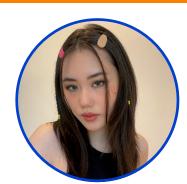
DIPLOMA



DIPLOMA



FASHION STYLING



SABRINA KONG Malaysia sabrinakyy@gmail.com



#### FRIENDS, BEACHES AND FUN

With the lifting of the lockdown, you can finally take that vacation you've been dreaming of and spend a little quality time with your friends. The photoshoot concept is focused on holidays and beach vacations with friends surrounding a very relaxing and carefree lifestyle. The theme of this shoot is a getaway that celebrates friendship.







LAU SHI YANN Malaysia work.shyannt@outlook.com



FASHION STYLING

#### **ATOMIZED INDIVIDUALISM**

DIPLOMA

This styling project concept is about finding oneself and embracing the quirkiness of each individual. This series of editorial contains a mixture of 1970s fashion aesthetics and current fashion trends.



DIPLOMA

"In art, the hand can never execute

anything higher than the heart can imagine."

> by Ralph Waldo Emerson

## DIGITAL MEDIA & VISUAL COMMUNICATION

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**N** 

The last two years was an uphill journey to arrive at this milestone. Although the journey may not come easy, you finally come to an end for a new beginning. Give yourself a pat on the back.

The journey has not ended, strive for growth, and believe in lifelong learning. Congratulations to all of you and all the best in your future endeavours. Keep the passion for art and design burning.



BOX OUT

BOX 047

047

#### Digital Imaging Guest Demonstration

Industry guest Bryan Wan [IG@ brynwkp] who is a Digital Creator with a focus on digital composite and photoshop manipulation, demonstrated photoshop montage for Digital Imaging online class.

#### Journey of Colours Kolam

Students partake to design the first 500 meters Deepavali Celebration Kolam in Malaysia. The 'Journey of Colours' kolam is the show-stopping "Fashion Kolam Runway".







#### Virtual Reality (VR) Workshop

A glimpse to Virtual Reality (VR) workshop. Students experienced the simulated environment with VR headset as well as learnt about images, sounds, and other sensations for VR.

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#### AISHATH THUHUFA NAZIM

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DIGITAL MEDIA

BACHELOR DEGREE

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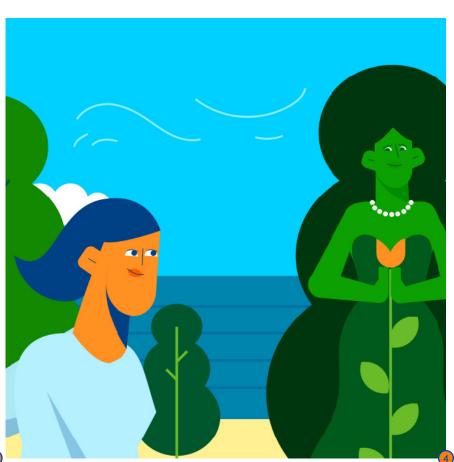
Maldives aishath.thuhufa@gmail.com https://www.behance.net/ thuhoo

 MODA Book Design
Mr 2M Social Distancing Campaign
Blue Earth Vision

- 4. Blue Earth Vision
- 5. Panaro Transmedia Marketing
- 6. GAD Awareness BACHELOR DEGREE

















#### CRYSTAL TUNG HUI LIN

Malaysia crystal.tunghuilin@gmail.com https://www.behance.net/ crystalthllin43

Panaro Transmedia Marketing
Arcanos
Human-less Taste Machine
Be Vigilant
Keep Distance 1m
It's Essential

DIGITAL MEDIA

BACHELOR DEGREE

### COMING SOON

**Panaro Campaign** 



Lift your mood for good

DICIT

**BACHELOR DEGREE** 







DICIT

#### f Login with Facebook G+ Login with Gmail **STEPHANIE COLETTE ANTHONY** 12:30 **Republic of Korea** imjeewonemma@gmail.com ш 0 < https://www.behance.net/ jeewonim 1. Hae Boleh Habbit Tracker Welcome 2. MOG Eyewear Photo Shoot 7 12:3 amy 3. Mr 2M Social Distancing 2019 "The Way Get Started Is To Quit" Talking And Begin Doing." - Walt Disney Campaign 4. Mr 2M Social Distancing MY CHALLENGE Campaign 5. Mr 2M Social Distancing Have a Breakfast 111 0 < DAY-0 Campaign 6. Panaro Transmedia BACHELOR DEGREE DIGITAL MEDIA BACHELOR DEGREE





















DICIT

#### **SCHAHRYAR FEKRI**

Iran schahryar@gmail.com https://schah.online https://behance.net/schah

Footballizer
Planet-shop
Aromalab
Footballizer
Myear
Body-and-soul

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**BACHELOR DEGREE** 

DIGITAL MEDIA







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#### JEREMY KAN REN WEI

Malaysia Jeremykan256@gmail.com https://www.behance.net/ jeremykan

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CREATIVE NEW MEDIA TECHNOLOGY

- 1. Poh Woh Tong Brand and Packaging Design
- 2.18 Floors of Hell

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- 3. Van Gogh Alive Event
- 4. Maybank MyTIGER Values: The Synergism of Human Body
- 5. Aroma Packaging Design





### GENDER **BENGER** AWARENESS CAMPAIGN









#### **LIM SIN YING** Malaysia

mjlimboo@gmail.com https://www.behance.net/ mjlim2

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- 1. Gender Bender Awareness Campaign
- 2.Kuraco Brand Manual
- 3. The Tardicorn Font
- 4. Enjoy The Ride Protected **Online Advertising**
- 5. 10 Things I Can Do During The Pandemic Motion Graphics







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ONG JIAXUAN Malaysia

ongjiaxuan5005@gmail.com https://www.behance.net/ jiaxuanong



2019

UNTIL 10/13

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CREATIVE NEW MEDIA TECHNOLOGY



DIPLOMA CO

- 1. Blipbi Tracker Branding and Packaging Design
- 2. Maybank MyTIGER Values: Recipes to Success
- 3. Transient Landscape Poster
- 4. P.Project Brand Stationery
- 5. Retro Telephone 3D Techniques

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#### SNOWY TAN SHUET YEE Malaysia

snowytan07@gmail.com https://www.behance.net/ snowytan0725fd

- 1. Cocktail Charm Branding and Packaging Design
- 2. Three Spaces Brand Stationery
- 3. Tea Tender Brand Manual
- 4. Maybank MyTIGER Values: Growth Cycle
- 5. Xu Deqi Exhibition Design















**TEO YIKAI** Malaysia Yikaiartisn@gmail.com https://www.behance.net/ yikaiteo

 What Could Go Wrong Digital Awareness Campaign
Strowger Sunburst Dial

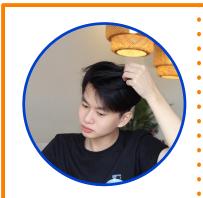
- 1903 3D Techniques
- 3. Capybara Brand Identity Design
- 4. Okashi 3D Digital Typography

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5. 12 Months with Her Calendar Design CREATIVE NEW MEDIA TECHNOLOGY



DIPLOMA CRE







#### ALDRIN NG JIA SIANG Malaysia

Aldrinng2016@gmail.com https://www.behance.net/ aldrinng1023

- 1. Tropice Fruit Craft Beer Branding and Packaging
- 2. Twice Pointillism drawing
- 3. Silphoria Brand Identity Design
- 4. By the Night of Desert Night Photomontage
- 5. Saintyle Santa Character Design















DIPLOMA

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Alphabet

And the second second

#### **CHONG XING JUAN**

Malaysia xingjuan0502@hotmail.com https://www.behance.net/ tranxychong



- 1. Wibloo Bath and Body Care Set Branding and Packaging
- 2. Emotion Journal & Calendar Design
- 3. Cyberpunk Photo Montage
- 4. Revel Brand Identity Design

CREATIVE NEW MEDIA TECHNOLOGY

5. Rulers Typeface Design

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#### KAMILA PAVLENKO BINTI ABDUL RASYID

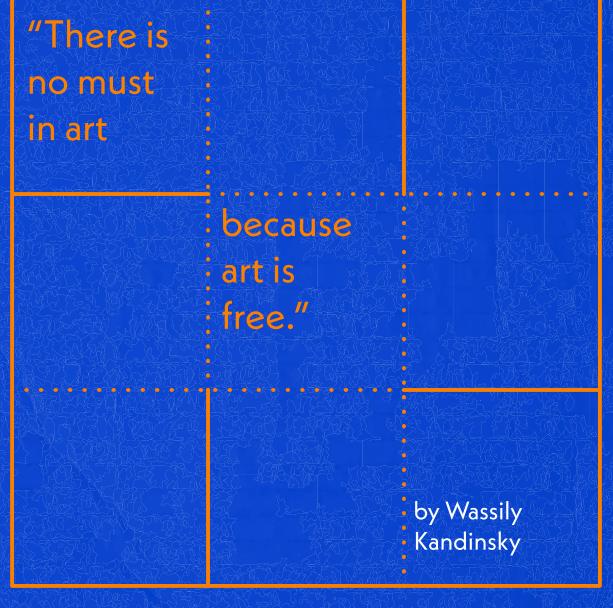
Malaysia pavkamila4@gmail.com https://www.behance.net/ kamilapav

- 1. Teabal Is Herbal Tea Brand
- 2. Coffee Truck 3D Techniques
- 3. Movie Poster Photomontage
- 4. Fishing Boat on the Beach Digital Painting
- 5. Sydney Australia Vector Illustration











# INTERIOR DESIGN

a BOX; outlined by 4 points to create a space and make a mark on a page is a 3-dimensional form with its content a measured quantity this 47th graduation sees 4 of our Diploma and 4 Degree students making their marks and molding their BOXES into various shapes and sizes.

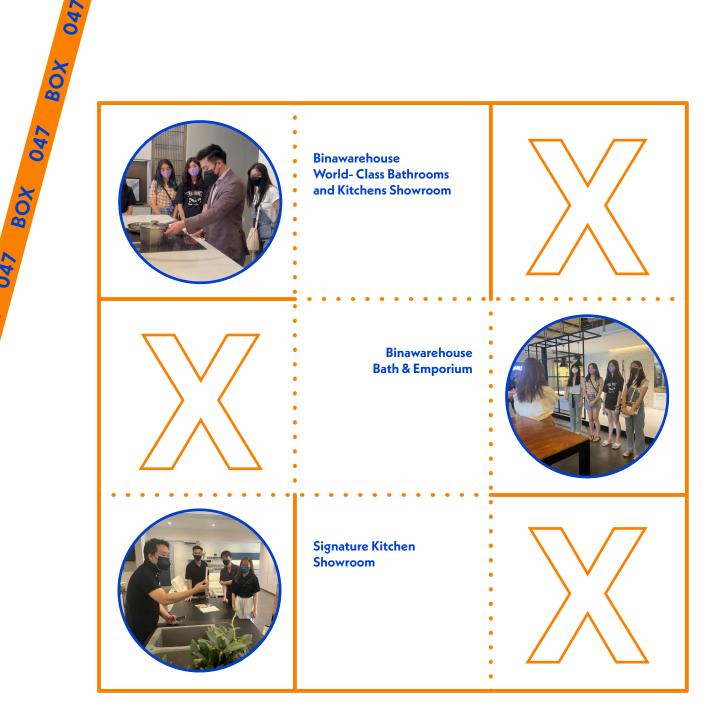
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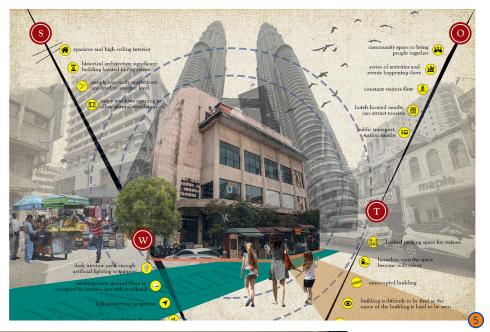
Congratulations Hara, Man Yee, Maryam, ZhenKai, Elaine, Jessica, MeiJing and Yenn Just don't close your BOXES, filled them with your worth, your values and more importantly with design integrities.

BOX OAS BOX OAS BOX OAS





BACHE



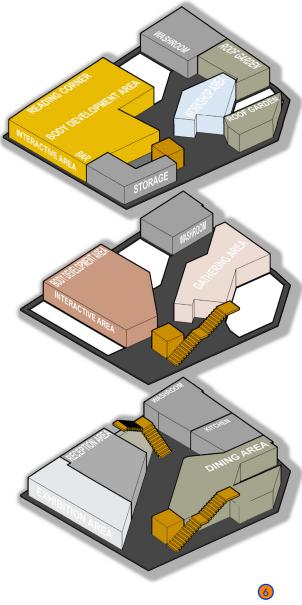






BACHE









BACHE

no commonably heriseen the artists; lack of platform peaking for the local artists to reveal their arts therefore figured attention and concerns are long shows towards the local artists, heades force sommarilies were hardly recognize the artist of blue county.

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promoting the local and younger article in Makeysia, dollwring and upwaling kom/odges and awareness of the importances of art cultures and values with communities. Creating interactions and platforms for the local articles, by building oreial concessions with cost-baseging art knowledges

> integrating contrast and volumes to express the vision of artistic and creates a lively atmosphere with textures and forms

It I DE RELLE

AUSSI

initially known as REX 1947 Cinema, which opened on July 20th, by the architect James Robert Vethavanam d 1972 burned down during botched burglary Ó robuilt into a single screen theatre operated by the 1976 Shaw brothers eh. 2002 ended operation and transform into beckpecker's hostel. ó orother fire raced the 2007 building and was unoccupied for years ሐ the abandoned building was repurposed and adaptive neuse by architects Shin Chang and Shin Teorg, and renamed as REX KL. The building has transformed into a multi-functional 2017 space. Varieus programs and activities happened in the Reviil, includes overts, eshibitions, library facilities, workshegs, FSB, theatre, performances, etc.

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ENPOWER CROSSOVER · MOWLEDGE 麗士 REX KL 雜錦

The purpose of Ros KL showcakes the creativity and rich traditions of Malaysis, by emphasizing diverse aspects of Malaysia the the 48,000 space test eatheral experience filed with a range of sights, tattes, and examin. The Rov building is using the architectural myte of art decs.

SOCIAL ENTOPPIESS In Ren KL : The Miniagrahm Association for the Bland equivales a reflexibility and massage centre that is statistical by its members, a bather thop that serves as a weaklasteal initiality centre. As franchistical, and Destination means that the Air Asia Franchistical, and Destination means that the Air Asia Franchistical sector determine alway, which while surve 800 titlens have means than 100 antiane and ascilit groups



BACHE



#### **BACKGROUND PHILOSOPHY Connect Nature, Culture, People**

Fei Tang swift their studio to Austria and renamed it "Precht", because it is representing them.

friend Sun Dayong started their first studio in this aspect, they also passionate to discover, Firm of the Year" 2016 at the Architizer bridge connecting nature, culture, and people. In called "Penda" in 2013 after they won a small experiment, and learn to gain more experience in A+Awards in New York. The next year, they an interview, Chris Precht shares his thoughts, competition in China. In 2017, Chris Precht and every project. Fei's passion for interior projects, were ranked first on "Best Architectural Startups" hoping to help people connect with nature products, and VI design, in the meanwhile, Chris by Archipreneuers and in the last 2 consecutive and fight climate change, island thinking, and likes to give lectures and work on architecture years, they are in the top 40 on "Dezeen's Hotlist" consumerism by engaging with the real world on projects at the same time.

Chris Precht, his wife Fei Tang, and their They consider young architects and new blood In 2016, they have been selected as the "Emerging Penda's philosophy serves architecture as a of the best worldwide architects. (s.n., n.d.)

the shortcomings and possibilities of architecture.





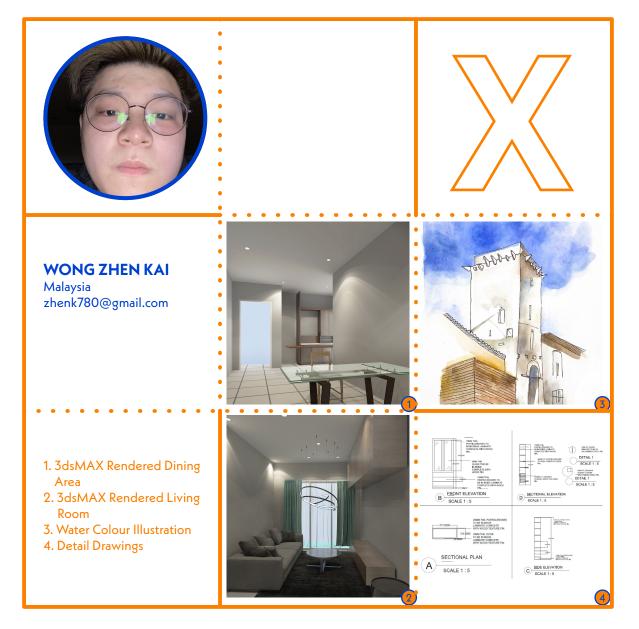


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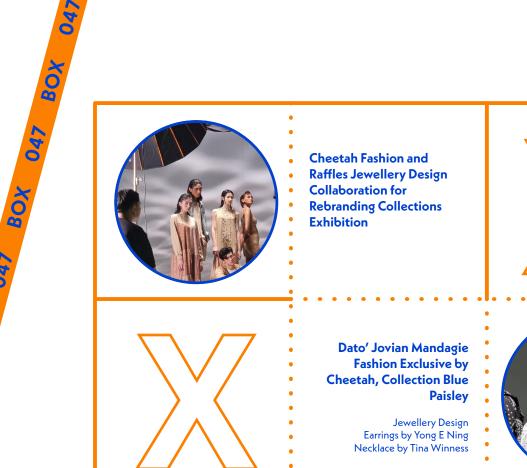
# JEWELLERY DESIGN

Congratulations on completing your studies ! This is only the beginning of a path; you will always be a rising star. Shine brightly. Class of 2022 ! As you cherish the fruits of your hard work, I wish that success keeps following you in everything that you do. Dream new dreams, embark on who you are, embrace life with passion, and keep reaching for the stars. Shine on and go for it!

BOX

BOX 047 BOX 047 BOX 047





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## THE NATYAM

The Natyam Collections are all inspired by our Indian classical dance which is called as Bharatanatyam. This collections are all based on the body movement of a dancer. The name of the Body Movement in Bhratanatyam is called as Angara Movement which is the Beauty Steps.



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## BUSINESS

Business courses are highly distinguished and marketable as they cover a variety of skills needed in today's age of technology. In addition to our existing programme Diploma in Business Studies, Raffles Business Department has launched and successfully enrolled students for 3 other programmes since 2019 consisting of Diploma in Entrepreneurship, Diploma in E-Commerce, & Diploma in International Business.

Chase your dream, live the life you want."

Trust in the GENIUS within you.

Congratulations on your graduation and best wishes for your next journey.







# **PSYCHOLOGY**

Believe that you can and you will.

We lecturers are pround of your capability and talent to incorporate it in your learning journey.

Happy graduation!









## **KEK HAO THENG** Malaysia haotheng0728@gmail.com

### International Business

Although my course only has two students, but the lecturers are friendly and kind to help us whenever we are facing problems.

**BUSINESS STUDIES** 

DIPLOMA



## **LEE JIA MEEI** Malaysia Lee.jiameei@raffleskl.com

## **International Business**

I enjoyed learning virtually and physically. The subject taught in more realistic way to guide students. The students were given the knowledge and skills to experience the real life.

DIPLOMA

## MUHAMMAD REEVE DAMIEN

Malaysia

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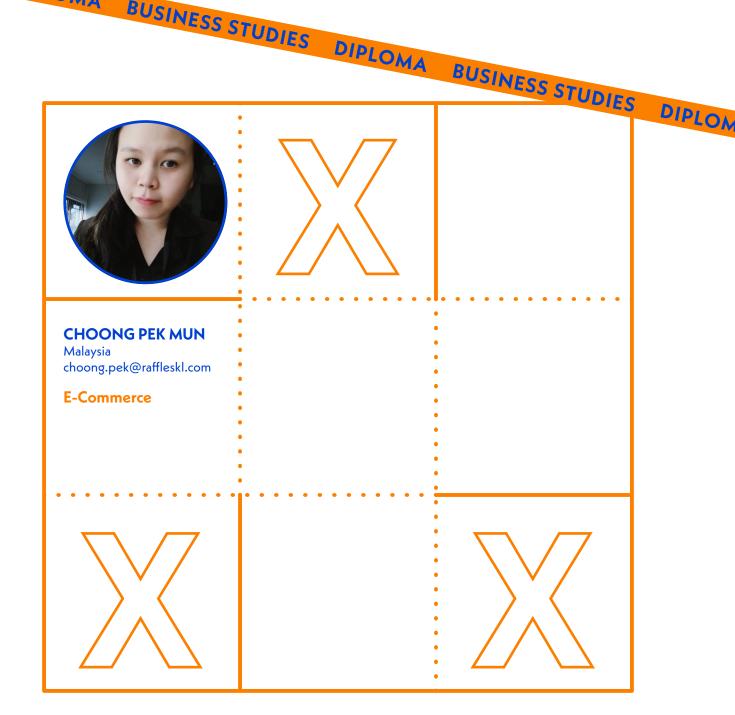
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BUSINESS STUDIES

- reevedamien123@gmail.com
- **Business Studies**











### NASAM THAUFEEQ Maldivis email@gmail.com

Raffles helped pave the way for a promising career in psychology. Despite the pandemic's limitations, the college ensured that we got the best of experiences virtually. I completed my diploma in applied psychology with nothing but the best of memories.

APPLIED PSYCHOLOGY

DIPLOMA



## LIM ERN CHEE Malaysia

rubylimec@gmail.com

Raffles has truly been an amazing experience & journey. Hence, the theoretical and field experiences provided by my dedicated course lecturers, have prepared me well. If you don't evolve, you will dissolve.

DIPLOMA

## JOHNNY WONG HUNG ER

Malaysia johnnywhe1206@gmail.com

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It was a turning point for me to continue on my journey of continuous learning and growing. Despite being small, you get to learn more and know people around you better.



APPLIED PSYCH





APPLIED PSYCHOLOGY



## RACHEL MANIARASAN

Malaysia email@gmail.com

Despite my final semester being conducted online due to the pandemic yet through the guidance of lecturers, helped to enhance my knowledge regarding the course I was in.





## **ONG XIAO WEI** Malaysia aashleyong13@gmail.com

It was a challenging time adapting to online classes and exams due to the pandemic, however it was enjoyable as I can watch the recordings on my preferable time.

## PERRISHAL KAUR A/P HERJIT SINGH

Malaysia

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DIPLOMA

• email@gmail.com

I've gained eye opening perspectives not only from the psychologically viewpoint, but also from my college mates. A great experience in Raffles & the best part was meeting the people all around courses there as well.















CERTIFICATE



**CELYNN CHEW** Malaysia celynnchew@icloud.com





## ESTHER TAN YEE MUN Malaysia esthertan0126@gmail.com



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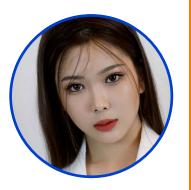












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